

SORL Auto Parts, Inc.

(NASDAQ: SORL)

2013



This presentation contains "forward-looking statements" within the meaning of the "safe-harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to differ materially from the results expressed or implied by such statements, including changes from anticipated levels of sales, future national or regional economic and competitive conditions, changes in relationships with customers, access to capital, difficulties in developing and marketing new products, marketing existing products, customer acceptance of existing and new products, and other factors. Accordingly, although the Company believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this presentation.



A Leading Manufacturer of Auto Brake System in China and the World



Growth Opportunities in China and Global Auto Market



Strong Relationships with Leading Chinese OEMs and Growing Aftermarket



Broadening International Sales Networks



Strong R&D Capability Creating Higher-Quality, Advanced Products



Experienced Management Team with Proven Execution Capabilities



Track Record of Financial Growth and Profitability

SORL is a Brake and Control System Tier One Supplier to the Commercial Vehicle (CV) Industry

Vision

Gain global market share as the world's best value brand

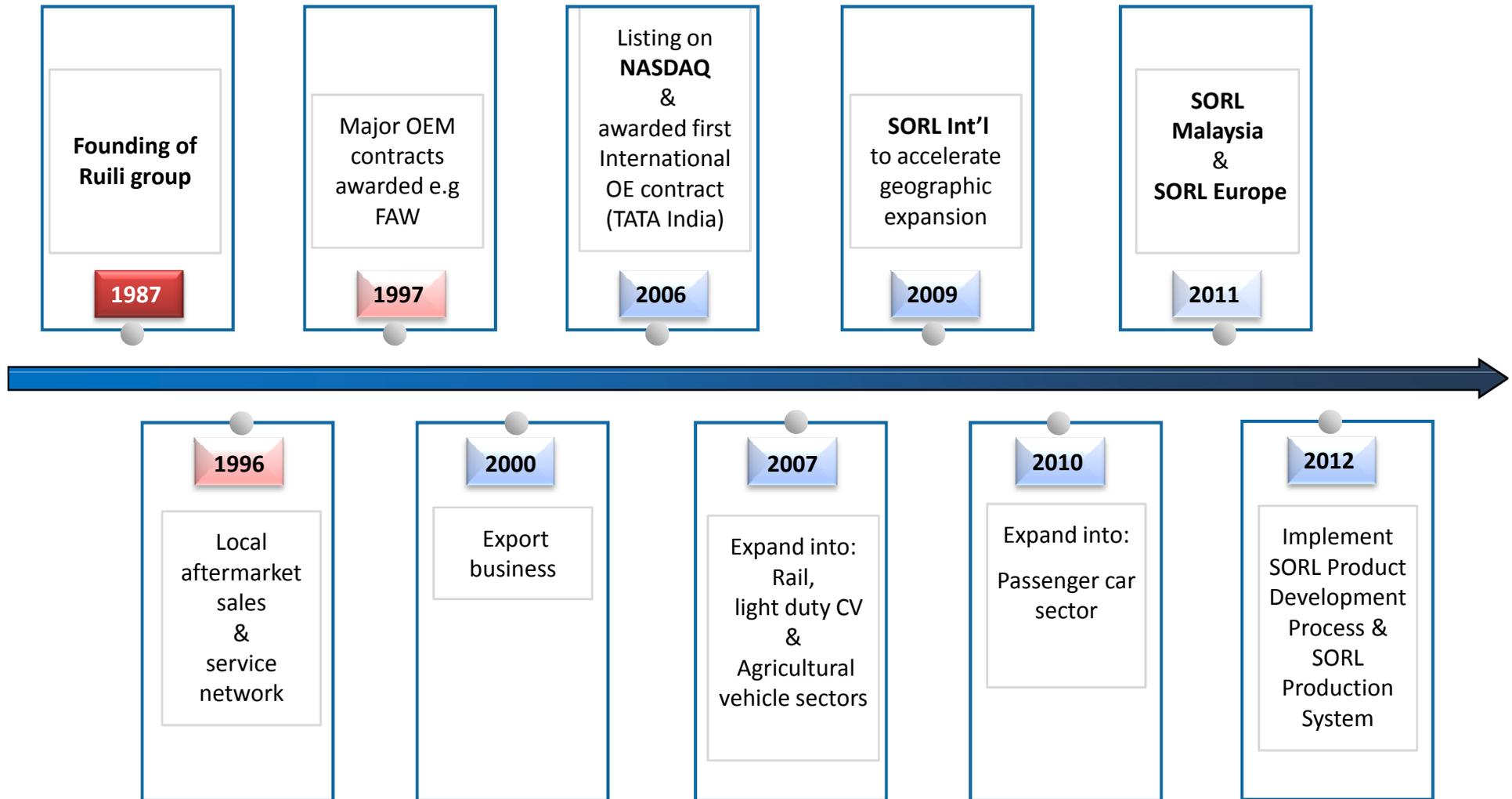
Mission

- Increase safety on the road through advanced products
- Share value with customers
- Protect environment through sustainable development
- Create value for shareholders

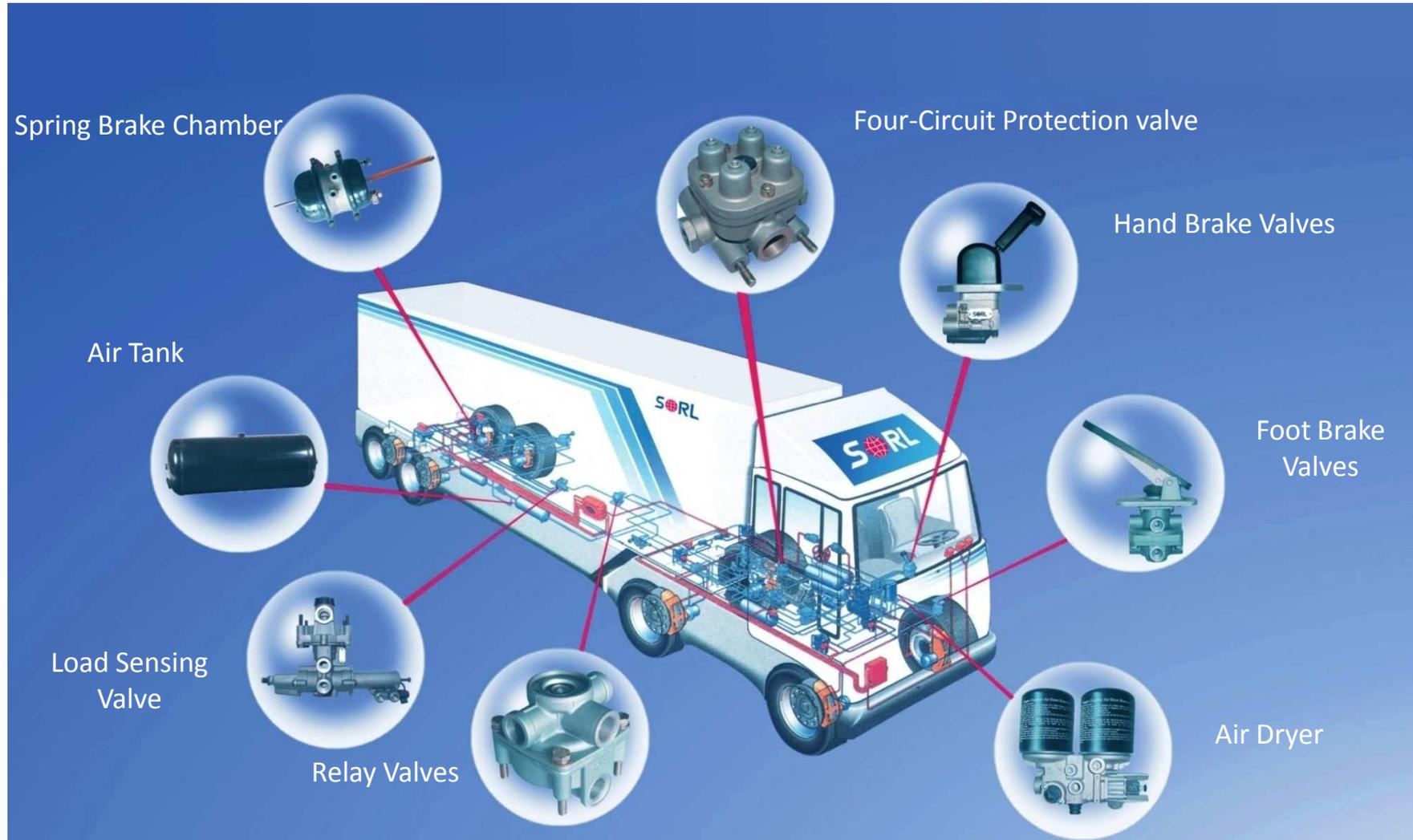
Strategic highlights

- Leader in China CV Braking - Expanding Globally
- Focus on Innovation for increased safety and fuel saving
- Insure productivity, cost control and global quality
 - Deploy Six Sigma
 - Investing in advanced machinery and automation
 - Strengthen SORL Production System
- Deploy an effective management structure
- Deploy the new SORL Product Development Process

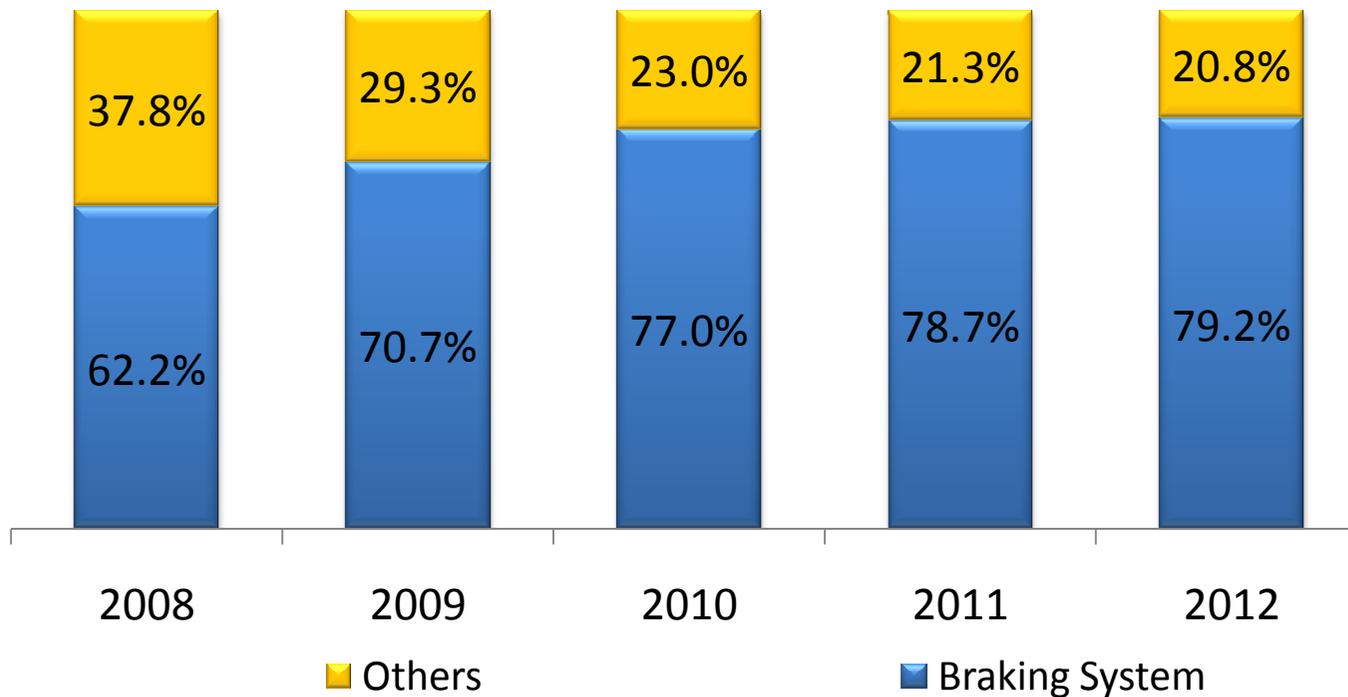
Company Milestones



Our Product Offerings

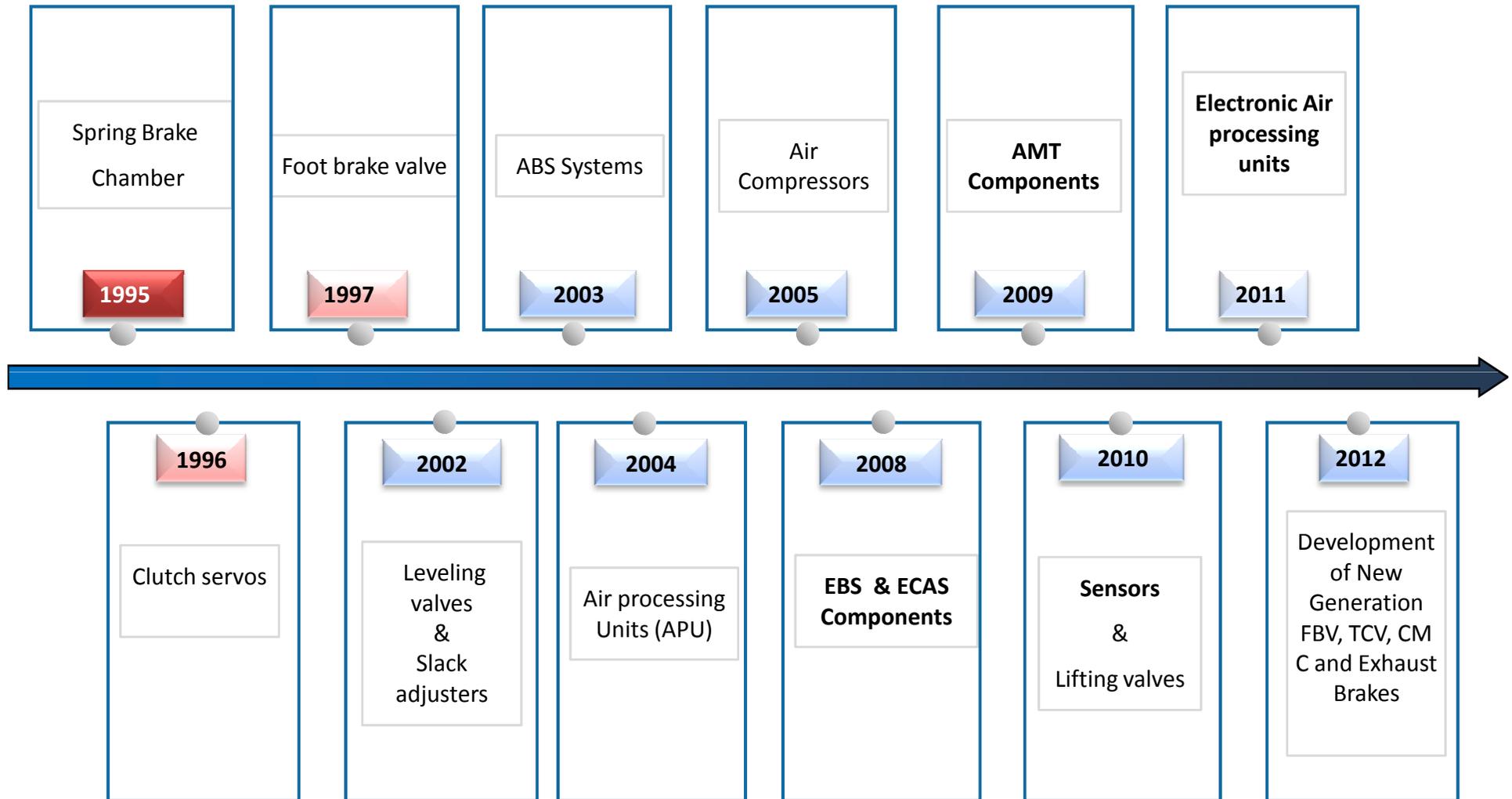


Percentage of Sales



*Note: Braking system includes air braking systems and hydraulic brake
Others include air controlling systems, power steering and automotive electrical products etc.*

Products Milestones



Progress through introduction of new products

Highlights

Safety – Comfort – Energy saving - Green

- **Range of electronic systems to fulfill OEM requirements**
 - Conventional brake system products
 - Adding electronic brake components
 - Railway braking products

- **Product innovation to increase safety and fuel saving**
 - New energy -saving automotive brake products
 - EBS System
 - Electronic controlled Air Suspension System
 - Clutch transmission system (AMT)

- **Environment friendly manufacturing process**
 - 5S (SEIRI,SEITON,SEISO,SETKETSU,SHITSUKE)
 - ISO14001 Environmental Management System
 - REACH Compliance
 - Lean production and waste elimination

Dedicated R&D Center

- Technical staff of 197 people, including 75 engineers or senior engineers

Collaboration with Leading Universities

- Cooperate with leading universities in China



Tsinghua University



Tongji University



Zhejiang University



Harbin Institute of Technology

R&D Projects Outsourced by OEM Customers

- 26 R&D projects outsourced by large-scale OEM customers in 2012

Currently owns 155 patents with 51 patents pending

R&D investment approx. 3% to 4% of annual sales

European office 'attracting talent'....

All major Chinese truck and bus manufacturers

70 OEM customers supported by 16 branches around China with more than 100 application engineers

Awards from China OEM Customers

- 2012 , “Excellent Supplier” of Dongfeng Dana
- 2011, “Tier One Supplier” of Zoomlion;
- 2010, “Core Supplier” of FAW Group;
- 2009, “Excellent Supplier” of Foton;



Ranking	CV maker	CV SOM in 2012 ⁽¹⁾	SORL's avg. SOM with Each VM ⁽²⁾
1	Beiqi Foton	16.09%	30%-40%
2	Dongfeng	14.13%	30%-35%
3	JiangHuai Auto	7.2%	20%-25%

(1) Source: China Association of Automobile Manufacturers (CAAM)); market share data is defined as % of total units of commercial vehicles sold in China

(2) Source: Company's statistics



- Aftermarket - the birthplace of SORL !
- 26 national distributors **exclusively** representing SORL branded products; Servicing almost 2,000 sub-distributors.
- SORL's strong aftermarket position has supported SORL's OEM position

Customers — China Competitive Edge

	SORL	International Competitors	Chinese Competitors
Relationship with Big Local OEMs	●	◐	◐
Nationwide Sales Network	●	◐	◐
Cost Competitiveness	●	◐	◑
Brand Recognition	◑	◑	◐
R&D Capability	◑	◑	◐
Delivery and Aftermarket Services	●	◐	◐

Advantages over International Competitors in China

- Nationwide sales network and close relationships with big OEMs
- Lower cost structure with competitive product quality and performance
- China-based R&D efforts, closer to end market
- Timely delivery and superior customer service

Advantages over Chinese Competitors

- Nationwide sales network and close relationships with big OEMs
- Higher product quality with competitive costs
- Well-known brands with 10+ years experience
- Strong R&D capabilities
- Timely delivery and superior customer service



2012 International Results

- Over 104 countries and regions
- 27.6% of total revenues

SORL International Holding, Ltd. ("SIH") joint venture founded in 2009 with international marketing and distribution team.

Regional 'Hubs' being deployed

- Europe- Bulgaria (2012)
- Europe - Belgium (2011)
- South East Asia - Malaysia (2011)
- India (2010)
- USA – Chicago (2009)
- Hong Kong – (2009)
- USA - Los Angeles (2005)
- Middle East - Dubai (2001)



Highly Efficient Manufacturing Process

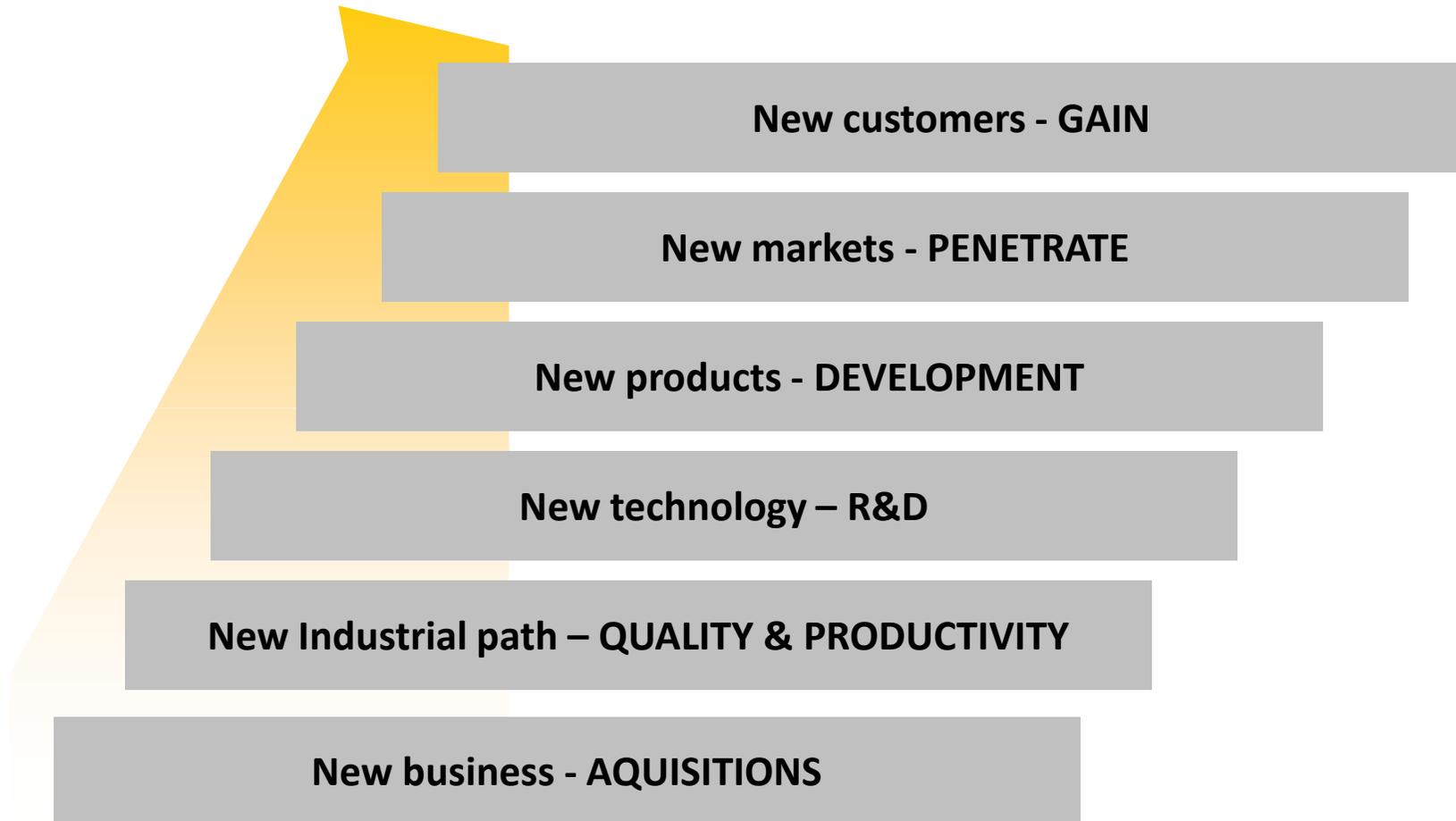
- Reorganize straight-line production lines to U-shape track
- Increasing automation of manufacturing processes
- Reduce cycle time to enable quick adjustments to production



Quality (Certifications & Audit)

- ISO/TS16949 Quality Management System
OHSAS18001 System, and ISO14001 Environmental Management System
- Lean, 6Sigma Deployment
- CSR (Corporate Social Responsibility)

6s Business Development Plan



Mr. Xiaoping Zhang

Chairman and CEO

- Founder, CEO & Chairman of the Board since Company's inception in 1987
- Over 20 years of experience in the auto parts industry
- Vice President of China Federation of Industry and Commerce Auto & Motorbike Parts, which is the biggest association of auto parts industry in China
- President of the Wenzhou Auto Parts Association

Ms. Jinrui Yu

COO

- COO since March 2012
- Over 15 years of experience in the auto parts industry
- Served as the Company's Production and Export Vice President
- Served as International sales Manager of Ruili Group Co., Ltd, from 1999-2004

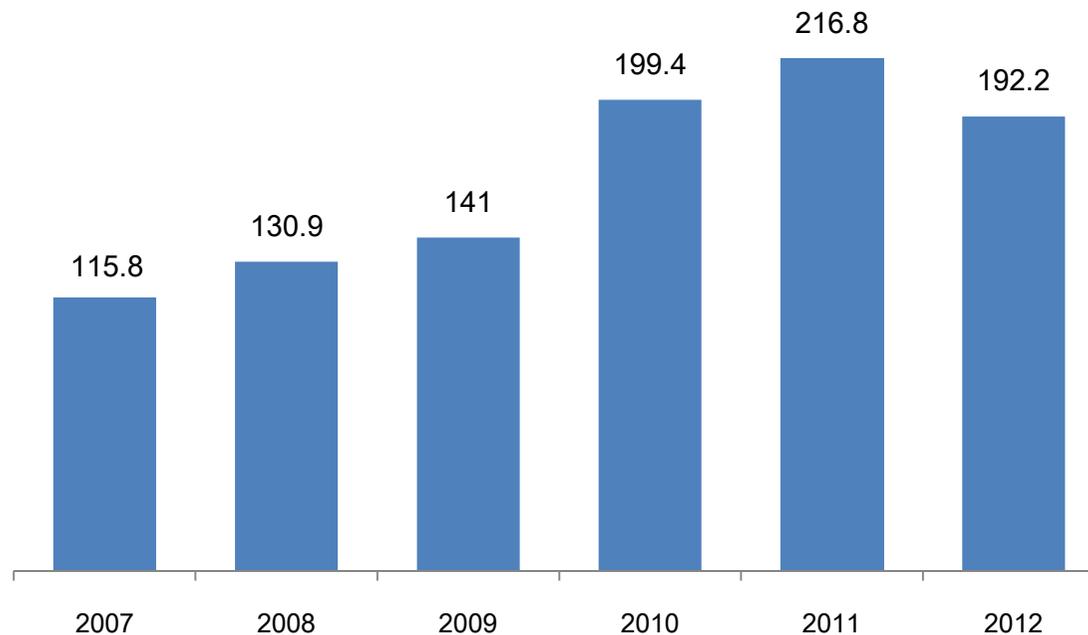
Ms. Zongyun Zhou

CFO

- CFO of the Company since 2004
- 2002-2004 worked as Financial Controller of Shanghai Huhao Auto Parts Manufacturing Company Limited
- 1996-2002 worked for the Auditing Department of Anhui Province, China, in charge of auditing state-owned companies in Anhui Province

Revenue (FY07-FY12)

(US\$ in million)



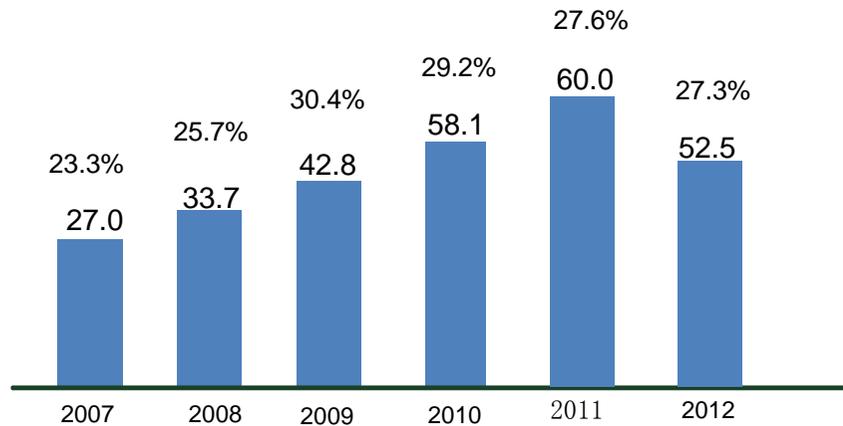
Proven track record of revenue growth; CAGR of 10.7% from 2007 - 2012

Note: (1) SORL's consolidated annual financial statements for 2010 and 2009 include the acquired segments of the Ruili Group's business as if the acquisition had taken place on January 1, 2009.

Strong performance exceeding the market growth

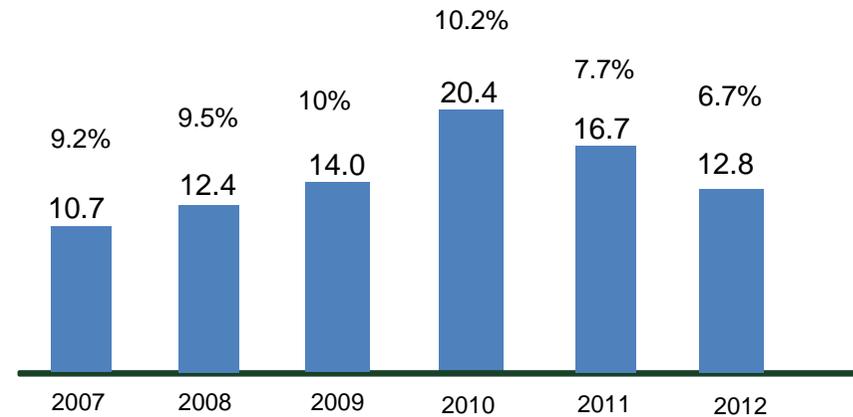
Gross Profit / Margin

(US\$ in million)



Net Profit / Margin

(US\$ in million)



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THANK YOU!

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